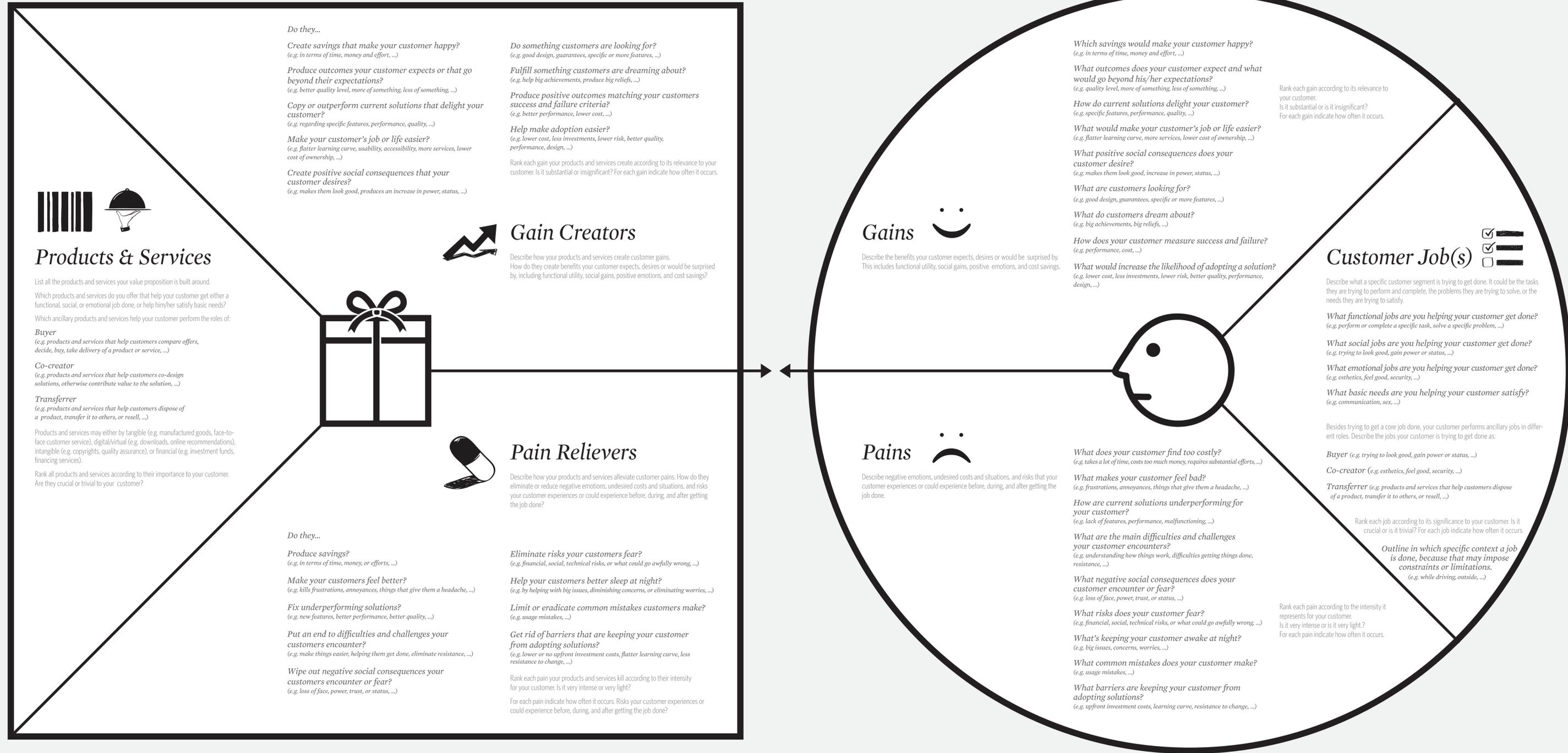


The Value Proposition Canvas

Designed for:

Designed by:

On:	Day	Month	Year
Iteration:	No.		



Value Proposition

Create one for each Customer Segment in your Business Model

Customer Segment

www.businessmodelgeneration.com



Use in Conjunction with the Business Model Canvas